

# ORDER

**Wichita KS KSNW**

**Orders**

**Order / Rev:** A2477331

**Alt Order #:** 26900384

**Product Desc:**

**Estimate:** 2955

**Flight Dates:** 06/09/20 - 06/15/20

**Original Date / Rev:** 06/10/20 / 06/10/20

**Order Type:** REG

**Primary AE:** Katz Los Angeles

**Sales Office:** K-LA

**Sales Region:** Nat

**Agency**

**Name:** Target Enterprises

**Buying Contact:**

**Billing Contact:**

15260 Ventura Boulevard

Sherman Oaks, CA 91403

**Billing Type:** Cash

**Billing Calendar:** Broadcast

**Billing Cycle:** EOM

**Agency Commission:** 15%

**Advertiser**

**Name:** POL/Club for Growth PAC

**Demographic:** A55+

**Product Codes:** PL6

**Revenue Code 1:** AGY

**Revenue Code 2:** POL

**Revenue Code 3:** POL-ISS

**Priority:** P4

**Order Brand:**

**New Business Thru:**

**Advertiser External ID:** IN16618

**Agency External ID:** IN4746

**Unit Code:** General

**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/01/20	06/28/20	40	\$10,989.00	\$9,340.65

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
June 2020	40	\$10,989.00	\$9,340.65	216.10
<b>Totals</b>	<b>40</b>	<b>\$10,989.00</b>	<b>\$9,340.65</b>	<b>216.10</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Los Angeles			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
Wichita KS KSNW	38%	\$10,989.00
Market	100%	\$28,918.42

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
ESNW	0%	\$0.00
KAAS	0%	\$0.00
KAKE	0%	\$0.00
KMTW	0%	\$0.00
KSAS	0%	\$0.00
KSCW	0%	\$0.00
KSNC	0%	\$0.00
KSNG	0%	\$0.00
KSNK	0%	\$0.00
KSNL	0%	\$0.00
KWCH	0%	\$0.00
KWCV	0%	\$0.00
UNKWN	62%	\$17,929.42

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	Multi	06/09/20	06/15/20		CM	9-10a	MTWTF--	:30	4	\$153.00	P4	2.00	NM	5	\$765.00

Order / Rev:	A2477331
Alt Order #:	26900384
Flight Dates:	06/09/20 - 06/15/20

Advertiser:	POL/Club for Growth PAC
Product Desc:	
Estimate:	2955

**Wichita KS KSNW**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 9-10a															
Channels : KSNC,KSNG,KSNL,KSNN															
M-F 9-10a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/08/20	06/14/20	- TWTF--		4				\$153.00		2.00			
		Week: 06/15/20	06/21/20	M-----		1				\$153.00		2.00			
N 2	Multi	06/09/20	06/15/20	KSN News	CM	12n-1pm	MTWTF--	:30	4	\$180.00	P4	2.00	NM	4	\$720.00
Channels : KSNC,KSNG,KSNL,KSNN															
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/08/20	06/14/20	- TWTF--		4				\$180.00		2.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	Multi	06/08/20-06/14/20		KSN News		12n-1pm	- TWThF----	:30		<del>(\$180.00)</del>		2.00	NM		
Credited															
		Week: 06/15/20	06/21/20	M-----		1				\$180.00		2.00			
3	Multi	06/09/20	06/15/20	M-F 4-430p	CM	4-430pm	MTWTF--	:30	4	\$180.00	P4	4.10	NM	5	\$900.00
Channels : KSNC,KSNG,KSNL,KSNN															
M-F 4-430p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/08/20	06/14/20	- TWTF--		4				\$180.00		4.10			
		Week: 06/15/20	06/21/20	M-----		1				\$180.00		4.10			
4	Multi	06/09/20	06/15/20	M-F 430-5p	CM	430-5pm	MTWTF--	:30	4	\$252.00	P4	5.90	NM	5	\$1,260.00
Channels : KSNC,KSNG,KSNL,KSNN															
M-F 430-5p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/08/20	06/14/20	- TWTF--		4				\$252.00		5.90			
		Week: 06/15/20	06/21/20	M-----		1				\$252.00		5.90			
5	Multi	06/09/20	06/15/20	KSN News at Five	CM	5-530pm	MTWTF--	:30	4	\$315.00	P4	6.60	NM	5	\$1,575.00
Channels : KSNC,KSNG,KSNL,KSNN															
KSN News at Five															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/08/20	06/14/20	- TWTF--		4				\$315.00		6.60			
		Week: 06/15/20	06/21/20	M-----		1				\$315.00		6.60			
6	Multi	06/09/20	06/15/20	KSN News at Six	CM	6-630p	MTWTF--	:30	4	\$405.00	P4	7.50	NM	5	\$2,025.00
Channels : KSNC,KSNG,KSNL,KSNN															
KSN News at Six															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/08/20	06/14/20	- TWTF--		4				\$405.00		7.50			
		Week: 06/15/20	06/21/20	M-----		1				\$405.00		7.50			
7	Multi	06/09/20	06/15/20	M-F 630-7p	CM	630-7pm	MTWTF--	:30	4	\$540.00	P4	10.30	NM	5	\$2,700.00
Channels : KSNC,KSNG,KSNL,KSNN															
M-F 630-7p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/08/20	06/14/20	- TWTF--		4				\$540.00		10.30			
		Week: 06/15/20	06/21/20	M-----		1				\$540.00		10.30			
8	Multi	06/09/20	06/14/20	Sa 5-530p	CM	5-530p	-----S-	:30	1	\$180.00	P3	6.50	NM	1	\$180.00
Channels : KSNC,KSNG,KSNL,KSNN															
Sa 5-530p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/08/20	06/14/20	-----S-		1				\$180.00		6.50			
9	Multi	06/09/20	06/14/20	Sat KSN News at Six	CM	6-630pm	-----S-	:30	1	\$234.00	P4	4.90	NM	1	\$234.00
Channels : KSNC,KSNG,KSNL,KSNN															
Sat KSN News at Six															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/08/20	06/14/20	-----S-		1				\$234.00		4.90			
10	Multi	06/09/20	06/14/20	Sa 630-7p	CM	630-7pm	-----S-	:30	1	\$270.00	P4	7.80	NM	1	\$270.00
Channels : KSNC,KSNG,KSNL,KSNN															
Sa 630-7p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/08/20	06/14/20	-----S-		1				\$270.00		7.80			
11	Multi	06/09/20	06/14/20	Sun KSN News at Five	CM	Sun KSN News at	-----S	:30	1	\$180.00	P4	4.90	NM	1	\$180.00
Channels : KSNC,KSNG,KSNL,KSNN															

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Advertiser: POL/Club for Growth PAC  
 Product Desc:  
 Estimate: 2955

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Sun KSN News at Five															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		06/08/20	06/14/20	-----S			1			\$180.00		4.90			
N 12	Multi	06/12/20	06/12/20	KSN Today 2	CM	6-7am	----F--	:30	1	\$100.00	P4	1.00	NM	1	\$100.00
				Channels : KSNK,KSNG,KSNL,KSNW											
				KSN Today 2											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		06/08/20	06/14/20	----F--			1			\$100.00		1.00			
N 13	Multi	06/12/20	06/12/20	Good Day Kansas	CM	1230p-1p	----F--	:30	1	\$80.00	P4	1.00	NM	1	\$80.00
				Channels : KSNK,KSNG,KSNL,KSNW											
				Good Day Kansas											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		06/08/20	06/14/20	----F--			1			\$80.00		1.00			
													Totals	40	\$10,989.00



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 26900384	<b>Changes as of:</b> 6/10/2020 at 12:28 PM	<b>Version:</b> Highlighting Makegood 1	<b>Status:</b> Accepted
<b>CPE:</b> //2955	<b>Flight:</b> 6/9/20 - 6/15/20	<b>Station:</b> KSNW	<b>Con Type:</b> POLITICAL/VOTE
<b>Agency:</b> TARGET ENTERPRISES 15260 VENTURA BLVD SUITE 1240 SHERMAN OAKS CA 91403	<b>Advertiser:</b> CLUB FOR GROWTH ACTION	<b>Market:</b> Wichita	<b>Total \$:</b> \$10,989.00
	<b>Product:</b> Club For Growth Action	<b>Office:</b> LOS ANGELES	<b>Total Spots:</b> 40
<b>Agency Order #:</b>	<b>Service:</b> Nielsen	<b>Total CPP:</b> \$50.85	
<b>Buyer:</b> DEDE JEFFERY	<b>Primary Demo:</b> Adults 55+	<b>Total GRP:</b> 216.1	
<b>Salesperson:</b> DEVON SCOTT 323-966-5049	<b>Assistant:</b> CAROLINA DELGADO 323-966-5063	<b>Traffic #:</b> A2477331	
<b>Separation:</b>			

#	Day/Time	DP	Program	Rate	A55P Rating	Len	6/9 - 6/15			Total Spots	Total \$	CPP*	GRP*
							6/9	6/15					
MSD 3	Tu-F 12n-12:30p		KSNW MIDDAY NEWS	\$180.00	2.0	30	4	3	0	3	\$540.00	\$90.00	6.0
MGD 19	Tu-F 6a-7a		Kansas Today	\$100.00	1.0	30	1	0		1	\$100.00	\$100.00	1.0
MGD 20	Tu-F 12:30p-1p		Good Day Kansas	\$80.00	1.0	30	1	0		1	\$80.00	\$80.00	1.0
<b>TOTALS:</b>							<b>33</b>	<b>7</b>		<b>40</b>	<b>\$10,989.00</b>	<b>\$50.85</b>	<b>216.1</b>

Makegood Comments			
Date/Time	Action	Added by	Comment
06/10/20 4:34 PM	Accepted	CAROLINA DELGADO	approved
06/10/20 12:28 PM	Sent To Agency	CAROLINA DELGADO	Sent via email 6/10
06/10/20 11:41 AM	Sent To Rep	Patty Sparkman	Spots missed due to Special Report - these will be mg on Friday 6/12. Please accept MG Offer by COB today. Thanks